

Media Contact

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FOR IMMEDIATE RELEASE

WAYNE WESTLAND FEDERAL CREDIT UNION IS NOW OPEN WEDNESDAYS

Credit Union Celebrates with "Wonderful Wednesdays" Events

Westland, Mich., August 10, 2018 – Wayne Westland Federal Credit Union (WWFCU) is thrilled to announce that it's expanded its schedule to include Wednesdays. The decision to add the extra day was motivated by member requests and the credit union's desire to better meet its members' needs.

To create buzz and excitement around the new hours, WWFCU held a month's worth of what it called Wonderful Wednesday events, kicked off with t-shirts designed by one of its staff. The credit union's first official Wednesday was July 11, 2018. Here's a look at all of the Wednesday celebrations:

Welcome Wednesday – July 11

The credit union gave free t-shirts to the first 20 members in the door and then welcomed them with free donuts and coffee.

• Wealthy Wednesday - July 18

WWFCU offered free personal money management and debt counseling from <u>GreenPath</u>'s partner relations specialist Bill Fowlkes as well as credit repair counseling from Ali C. Sanders, credit advisor and owner of ACS Credit Education and Consulting, LLC.

• Getaway Wednesday – July 25

Over 200 entries were received in a raffle for two pairs of Cedar Point tickets. The tickets went to two lucky WWFCU members. The first 50 members in the door also received a free foam WWFCU frisbee.

Wishful Wednesday – August 1

The credit union teamed with <u>Community Social Services of Wayne County</u> to help raise awareness of, and donation for, the organization – with WWFCU matching all donations. The organization provides a broad range of human services for everyone from infants to senior citizens.

"Our members were totally blown away by the fact we're now open on Wednesdays as well as all of the events we hosted," said Thelma Dasho, CEO of WWFCU. "We listened to our members and did our best to make an impact on our first four Wonderful Wednesdays. We were able to share financial education, Cedar Point tickets and fun freebies while also supporting a worthwhile local nonprofit."

Wayne Westland Federal Credit Union began in 1954 based on the credit union "people helping people" philosophy. As a community-chartered credit union, it puts its members first in all it does. WWFCU's mission is to provide premium financial services to its member-owners and the communities of Wayne County by providing: first-class service, excellent rates and financial education. Learn more at www.wwfcu.org.

Photo files available upon request:



WWFCU CEO Thelma Dasho and CIO David Story



Member Service Representative showing off our foam frisbees.



Angela Bingham, director of development and communication of Community Social Services of Wayne County helps a WWFCU member.



Entries for our Cedar Point ticket raffle.



Two of our tellers showing off our new shirts.



The drive-thru team celebrating our first Wonderful Wednesday.



Ali C. Sanders, credit advisor and owner, SCS Credit Education & Consulting, LLC.



Ali C. Sanders meeting with a WWFCU member.



Our team in their new shirts. (Blonde lady in front designed them!)



Bill Fowlkes, partner relations specialist, GreenPath Financial Wellness.



Bill Fowlkes meeting with a WWFCU member.